

## Mount Pearl Tennis Club: Executive Meeting Minutes - April 12, 2015

Attendance: Dustin, Steve, Mark, Thomas, Stefan

Regrets: Meagan, Mary

Meeting Began: 7:05PM

Reviewed previous minutes and provided updates:

- Thomas purchased signs from Vista Print for the 2015 season.
- Steph and Lenny are confirmed for next season as coaches. Other staff will be required. Some interested parties, they will be contacted to submit a resume. **Thomas** to post an ad on the website. **Dustin** to follow up with interested potential staff and future coaches.
- **Mark** to purchase directors insurance.
- **Mark** to complete provincial grants based upon information Dustin has provided.
- Federal grant has been approved, but the number of funded positions has not yet been released.
- **Thomas** to forward along RBC grant information as an attachment to these minutes.
- **Mark** to address the broken backroom door.
- Tender out to resurface courts 4, 5, and 6. To clean courts 1, 2, and 3. And to replace anchors on courts 4 and 6. **Dustin** to follow up with the city in one week as the tender is to have closed around then, and get a timeline from the city.
  - Discussed the possibility of using other courts around the city in the event that our resurfacing goes into our regular season and we are reduced to 2 (or 3) courts. Will wait until later in May/June before approaching the city about this possibility.
- Steph has created a flyer for our summer program. Thomas, Dustin and Stefan suggested edits. Once complete, **Steve** will get the flyers printed.

New Business:

- Thomas discussed some website updates to incorporate the new logo, make social media more prominent, add a site map and to change the look and feel. **Thomas** to update website with registration (program) information for 2015.
- Discussed use of Twitter as the main avenue of engagement with members. Staff and coaches will be encouraged to use Twitter more. It will also be advertised more to the members.
- Talked about creating a newsletter for members for distribution at the start of the season. **Thomas** to work with **Steph** on this.
- Discussed advertisement for this season, **Stefan** to contact radio stations and manage social media presence. **Thomas** to contact The Pearl and the Sport Alliance about advertising.
- **Thomas** to create free vouchers for Steph for her to pass out with the flyers/during her visits.
- **Thomas** to update the disclaimers on the registration form to be a yes/no tick box.
- Steph to visit schools and do tennis sessions again this season.
- **Thomas** to look into costs for t-shirts, towels and hats with the new MPTC logo. Orders for these items will be done on a pre-order basis. Information to be presented to members throughout the registration season, with a deadline of first or second week of the season for order payment.

Next meeting: May 10, 2015 @ 7 PM

Meeting adjourned: 8:09 PM