

## Mount Pearl Tennis Club AGM Minutes – November 26<sup>th</sup> 2017

1. Call to Order – 7:08pm
2. Roll Call: Dustin Cole, Thomas Hawkins, Mark Spurrell, Stefan Jones, Meagan Condon, Tanya Guy, Mike Bugden.
3. Reading of 2016 AGM Minutes.

Key points: Reading of Presidents report

- profit of \$2600
  - facility Rentals totalled \$5600
  - successful tournaments and leagues
  - 20% increase in membership
  - Large renovation completed on Ruth Ave and interior renovations completed.
  - new windscreens for 2017
  - Thomas and Sara Hawkins will be taking over from Mary Spurrell as Facility Managers.
4. Reading of President's Report for Summer 2017 (insert link to Presidents Report +++)  
Dustin Cole presented the Presidents report and was very happy to report on this year's success. We achieved a healthy profit of \$7899.42 mostly obtained through government grants, rentals and memberships. Most of our expenditures are salaries. Facility rentals had healthy revenue of \$9,769.81 with an increase in 79% from the previous year. We were under renovations for 3-4 months in 2016 and were unable to rent during that time, playing a part in the lower profit for that year. Thomas has implemented a new rental agreement this past year, we can accept electronic payment for rentals and memberships making the process much easier for us and for the renter. We also purchased a new BBQ for the facility.  
Our summer leagues were very active this summer and we saw our tournament participation down a bit.

Staff: Tanya Guy – Manager, Lauren Stringer –Head Coach, Zach French – Assistant Coach, Sheridan Cole – Club attendant. A big thank you to Lenny French for helping us with our adult lessons, it was greatly appreciated.

Dustin recommended that he would like us to introduce a mid-summer feedback form that is anonymous. This may help us get proper feedback to see how members feel about our summer program and possible things that we could change. We could then allocate any extra money towards implementing any possible changes.

Membership saw a 10 percent increase from 2016 with 105 members. We used a similar marketing plan, reaching out to the schools in Mount Pearl and Paradise as we did in previous years. This year we gave each school 2 free members so that the child that received the free membership might feel more inclined to participate if they attended with a friend.

We have had a great year with the Sport Alliance and we thank Thomas and Dustin for the time they commit to building this relationship. This year the Sport Alliance added a Chase the Ace fundraiser with the hopes that it can achieve great success as some of the other communities on the island. Thank you to Mary Spurrell for continuing to work with the Frosty

Festival on our behalf; she has been committed for over 25 years. We also thank Thomas and Stefan for looking after our website and social media platforms.

We have had some major changes to the inside and outside of the Mount Pearl Tennis Club since 2012. We have had all of our exterior lights upgraded as well as having courts 4, 5, 6 resurfaced. We have also received all new court equipment, nets and posts etc., fully upgrading and adding to our facility. The downtime was minimal and the end result is fantastic. In 2016 we had a huge renovation to courts 1, 2, 3. The city dug down over 10 feet to divert and drain water away from the courts. We had major cracking in previous court repairs and this seems to have finally fixed our issues. The courts 1-2 are excellent and we removed court 3 to have a viewing area with benches. The inside of the facility has been completely updated and the investment certainly shows in our increase in facility rentals. In 2017 we received all new windscreens in the city's blue colours and they have been a great addition to completing all the renovations to our facility. The Mount Pearl Tennis Club is second to none.

5. Treasure's Report – Mark Spurrell

It was financially, a great year with an almost \$8000 surplus. This year we received an extra student grant plus received all the grants that we applied for. Rentals were up almost 75%. This was the first year that we had a full year of rentals opportunity. The past few years we have had many months without rentals as we were under renovations and unable to rent. Also, payroll was also down slightly.

6. Report of Committees

Facilities – Thomas Hawkins

Thomas implemented a defined cancellation policy, added electronic payment, updated our rental information on the City website that links directly to our Mount Pearl Tennis Club webpage. Thomas plans to implement a formal feedback form after each rental.

Sport Alliance/VP Reports – Thomas Hawkins

We had a very successful summer with an increase in membership and a great year end junior banquet and adult social and pot luck dinner. Sport Alliance is going well as is the Chase the Ace fundraiser.

The multi-sport program was successful this summer. We had 116 children come through 4 (½ day's). We would like to offer this to other community groups and possibly daycares as it is a great introduction to children in the sport.

Thomas is introducing an indoor tennis event at the Frosty Festival this year, doing 2-3 mini tournaments; 1 adult, and older junior event and a younger junior event. Each event would have 16 people for a tournament.

Thomas would like to get more of our members involved throughout the year, possibly a clean-up of the grounds at the beginning of the year, have more social events, BBQ's and involving them in the Frosty event this year.

Mike Budgen mentioned hosting a spring social with the sport alliance. It could help put our name out there about rentals and membership for the summer.

Tournaments and Leagues – Dustin Cole, discussed in Presidents Report.

Public Relations – Meagan Condon on behalf of Mary Spurrell. Frosty Festival Variety Concert/Jiggs Dinner was another huge success. It was a sold out show with amazing local talent. There were over 400 in attendance and Mary had to turn away interested talent participants because the show fills up so fast. We would like to thank Mary and Reid Music for the enormous job they do making the event such a success year after year. Mike Bugden noted that we could have a flyer on the Jiggs dinner table advertising our summer program as well as rentals and a free membership.

Social Media – Thomas and Stefan.

Stefan noted that he wanted to get the coaches and staff more involved in the social media postings as they are the eyes and ears of the current events. It makes events more visible and relevant. We are still seeing an increase with our reach in our social media numbers. He would like to try and reach out a bit more with tournaments. Thomas stated that our website traffic is up. He redesigned the site in the fall which will help highlight aspects of our site. He also added a hall of fame link going back about 15 years. Stefan noted that in regards to social media, the posts that had the most reach were ones with photos.

#### 7. New Business

- a) Some minor upgrades are due to be completed in the upcoming year completing just about everything we have asked the city to help us with over the past 5-6 years.
- b) Greenbelt event – we will need 10-12 members to participate at a cost of about \$20 per person. We will send an email out to members asking about interest and possible dates for the event.
- c) New Tennis event at the Frosty Festival. We have all the equipment needed. We will email members and use all of our social media platforms to reach out to our audience. The event will be hosted at one of the city's schools.

Mike Bugden wanted us to think about adding an executive or member for athletic awards. It is nice to have stories for the 13 sports around the city and we certainly have members who would certainly be wonderful candidates. Mike also stated that the community grand deadline is the end of January 2018.

#### 8. Election of Officers

There are 4 elected positions – President, Vice President, Treasurer and Secretary. We also have appointed positions, such as facilities, public relations and social media and website.

President – Dustin Cole

Vice President – Thomas Hawkins

Treasurer – Mark Spurrell

Secretary – Meagan Condon

Appointed positions:

Social Media/Public Relations – Stefan Jones

Facilities – Thomas and Sara Hawkins

Website – Thomas Hawkins

Tournaments and Leagues – Dustin Cole

Tanya Guy did volunteer to help in any position that needed help. We thank her for her help and support and appreciate any help she could provide.

9. Adjournment – 8:50 pm